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MBA (Sem. - 3rd/4th)

PROJECT EVALUATION AND IMPLEMENTATION

SUBJECT CODE : MB - 402

Paper ID : [C0114]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Project life cycle.
- b) Environmental appraisal.
- c) Market survey.
- d) Sales forecasting.
- e) Permanent working capital.
- f) Cash flow statement.
- g) Discounting of returns.
- h) Net present value.
- i) Terminal value.
- j) Project audit.

Section - B

(4 × 10 = 40)

Q2) Define a project? Give various types of projects?

Q3) What is project management? Give its scope?

Q4) What is market survey? Why is it done?

Q5) What is working capital? How the working capital requirements are estimated?

Q6) What is ranking of projects? Which are the methods used for ranking a project?

Q7) What is project implementation? Which are the problems faced while implementing a project?

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