

Roll No.

Total No. of Questions : 07]

No student

06/6/09

[Total No. of Pages : 02

MBA (Sem. - 1st)

PRINCIPLES AND PRACTICES OF MANAGEMENT

SUBJECT CODE : MB - 101

Paper ID : [C0101]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) What is the purpose of management?
- b) What are operative functions of management?
- c) What is SWOT analysis?
- d) What are the steps in decision making?
- e) Define 'span of management'.
- f) What is 'line' and 'staff' concept?
- g) What is systems approach to management?
- h) Why decentralisation is required?
- i) What is concurrent control?
- j) What are kaizens?

Section - B

(4 × 10 = 40)

- Q2) Explain the nature and scope of management.
- Q3) Discuss Elton Mayo's contribution to management thought?
- Q4) Explain the process of strategic planning.
- Q5) Discuss different bases of departmentation and explain their merits and demerits.
- Q6) Explain modern techniques of control.
- Q7) Compare Japanese and American practices of management.

