

Roll No.

Total No. of Questions : 08]

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M.Tech.

BUSINESS INFORMATION SYSTEM
SUBJECT CODE : CS - 526 (Elective - IV)
Paper ID : [E0695]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 100

Instruction to Candidates:

- 1) Attempt any **Five** questions.
- 2) **All** questions carry equal marks.

- Q1)** (a) What is E-Business? Explain clearly with the help of a case study.
(b) Give a detailed description of Firewalls, its uses, configuration and disadvantages.
- Q2)** Explain in detail different steps involved in acquiring and developing a Business Information System.
- Q3)** (a) Discuss the pros and cons of trading on the internet.
(b) Discuss various Internet Marketing Strategies to help business improvement.
- Q4)** (a) Discuss the importance of project planning. Also discuss different process models which are applied?
(b) List and explain different strategies applied for managing e-business.
- Q5)** Explain system development life cycle in detail with the help of neat and clean diagram.
- Q6)** Discuss different types of threats to information and control measures which are applied to deal with information security.

- Q7)** (a) Discuss in detail the Electronic Data Interchange operational benefits.
(b) What do you mean by Electronic retailing? Explain with the help of suitable example.

Q8) Write short notes :

- (a) End-User Computing.
(b) Legal and Moral constraints on Information System.

