

Roll No.....

Total No. of Questions : 09]

[Total No. of Pages : 02

Paper ID [IT307]

(Please fill this Paper ID in OMR Sheet)

B. Tech. (Sem. - 5th)

ELECTRONIC COMMERCE (IT - 307)

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.
- 3) Attempt any **Two** questions from Section - C.

Section - A

Q1)

(10 × 2 = 20)

- a) Define Electronics Commerce.
- b) How XML is used in Electronic Commerce?
- c) What is UML?
- d) Define Firewalls.
- e) What is Electronic Cash?
- f) What is Electronic retailing?
- g) Why ASP is used?
- h) Write any two points for E-commerce failure.
- i) Write any two strategies for Roadmaps to E-business.
- j) What is E-business blueprint?

Section - B

(4 × 5 = 20)

Q2) Write a short note on Industry Frame work for Electronic Commerce.

Q3) For what purpose web extensions VRML and Real Audio is used? Explain.

- Q4)** What is Netscape secure socket layer?
- Q5)** Write a short note on banking via the PC.
- Q6)** Compare different Encryption methods.

Section - C

(2 × 10 = 20)

- Q7)** Write in detail different search Engines for extracting information for Electronic Commerce.
- Q8)** Explain supply chain management using application software perspectives.
- Q9)** What is E-business? What are E-business project planning check lists?

