

Discover Your **WHY** Workbook



A Part *of the* LIVE YOUR LEGEND
PASSIONATE WORK TOOLKIT

DISCOVER YOUR WHY WORKBOOK

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Completed By: _____ Date: _____

***This is a supplement to the post: [Does What You're Doing Actually Matter?](#)**

This post and workbook was inspired by [Simon Sinek](#) and his book

Start with Why. Please check him out to dig deeper.

GUIDANCE:

Use the following questions to help understand your **WHY** and see if the work you're doing actually matters – both to you and to the world. Be sure to print this out so you can put pen to paper. Then take it to a coffee shop or park, **WITHOUT** an Internet connection or a time limit, and let the awesomeness begin.

~Scott & the Live Your Legend Team

*Without a Why, big things can't happen.
With it, you become unstoppable.
Let's begin.*

5. WHY DO PEOPLE BUY FROM YOU? WHAT REASONS HAVE THEY GIVEN BEYOND FEATURE SETS AND STATISTICS?

STEP TWO - UNDERSTANDING YOUR BELIEFS

1. WHAT TOPICS DO YOU FIND YOURSELF CONTINUOUSLY ARGUING OR DEFENDING WITH OTHERS? WHAT BELIEFS DOES YOUR STANCE REPRESENT?

2. WHAT MAKES YOU MOST ANGRY ABOUT THE STATE OF THE WORLD?

3. WHAT ARE YOU MOST AFRAID OF FOR THE NEXT GENERATION, WHETHER YOU HAVE KIDS OR NOT?

4. WHAT MAKES YOU HAPPIEST IN YOUR LIFE? WHAT EXCITES YOU?

5. WHAT IS YOUR BELIEF OF HOW THE WORLD SHOULD BE?

STEP THREE - CONNECTING BELIEFS AND WORK

1. GIVEN YOUR ABOVE ANSWERS, WHAT 3-5 BELIEFS ARE YOU MOST PASSIONATE ABOUT?

- 1.
- 2.
- 3.
- 4.
- 5.

2. DOES YOUR CURRENT WORK EMBODY THOSE BELIEFS? YES OR NO?
IF YES, DESCRIBE HOW YOUR WORK ALLOWS YOU TO LIVE YOUR WHY.
IF NO, HOW CAN YOU CONNECT YOUR BELIEFS TO YOUR CURRENT
WORK?

3. IF YOUR CURRENT WORK MAKES IT IMPOSSIBLE TO LIVE YOUR WHY,
THEN LIST 3-5 POSSIBLE DREAM JOBS OR BUSINESSES THAT WOULD
FIRMLY EMBODY YOUR CORE BELIEFS.

- 1.
- 2.
- 3.
- 4.
- 5.



STEP FOUR - TAKE ACTION

AS WITH EVERYTHING IN LIFE, YOU NOW HAVE A CHOICE TO MAKE:

OPTION 1: FIND A WAY TO LIVE YOUR WHY IN YOUR CURRENT WORK.

OPTION 2: FIND NEW WORK THAT STARTS WITH YOUR WHY.



Life is too short for anything else, and too long to be doing something meaningless. Either find the meaning or create it.

The choice is yours.

The good news is I'm here to help.

A powerful Why can change lives, spread happiness and even lead a revolution. The only question is: what revolution will you lead?

I hope to be behind it!



Please Share This:

Was this workbook helpful? Do you know someone else who could use some help with their Why? Please email this guide to two friends and share it on Twitter using this link: [Does What You're Doing Actually Matter?](#)

You guys are awesome!



*For a much much deeper dive into your Why, please read
Simon Sinek's book, [Start with Why](#) and check out his
TED Talk: [How Great Leaders Inspire Action](#).*

Need more in-depth guidance for finding & doing work you love? These will help...

We have all kinds of incredibly in-depth courses to help you every step of the way and, as with everything we do at Live Your Legend, they come with a 100% results-backed guarantee. That's just how we roll.

Two create places to start are:

1. LIVE OFF YOUR PASSION

The full step-by-step framework I first used for my coaching clients to discover their passions and build a career or business around work they love – now built into our flagship 8-module interactive online course.



Guarantee: Start doing work you love in 90 days, or you don't pay (and I'll coach you for free).

2. HOW TO MAKE YOUR FIRST \$1,000 FROM YOUR PASSIONS & TALENTS

The title says it all. The exact process I've used with countless students to make their first \$1k, which is also what I've used to develop and launch every service and product we've created at Live Your Legend, that's led to over \$700k in sales in two year. It also comes with my private \$154k 7-page launch checklist. I don't share these numbers to brag. I tell you as proof that our tools work. Hence our guarantee...



Guarantee: Make your first \$1k from your passions and talents in less than 3 months or the course is free.

All of our products and courses can be [found here](#).

Enjoy!

-Scott