MIMIT

Malout Institute of Management & Information Technology, Malout

in collaboration with

spoken-tutorial
Ministry of Human Resources and Development
Govt Of India

IIT Bombay

Organizes

National Conference

On

Role of Information Technology in Management & Engineering

Issues and Prospects

RITME 2015

On March 27-28, 2015

Malout Institute of Management & Information Technology
(Established and Managed by Govt. of Punjab)
Green Field Enclave, Puda Colony, Malout–152107, Punjab, INDIA
www.mimitmalout.org | www.mimitlibrary.org

About us

A Premier Institute of Govt. of Punjab established in 1998, MIMIT is brought up under the able guidance of Board of Governors, headed by Hon'able Technical Education Minister, Govt. of Punjab. It has been awarded 5th rank among all the PTU colleges in Punjab.

Located in the Green Field Enclave near main bus stand, in the heart of Malout, the self contained campus is a beautiful academic and administrative building which has been magnificently and aesthetically designed by the Chief Architecture of Punjab. It is the only engineering college in Punjab having double storey hybrid, computerized & fully automated library including online catalogue, books, soft material, printed and electronic journal. The library is inter-linked with DELNET (Developing Library Networks, New Delhi). The Institute has certified academy for training students in collaboration with CISCO Inc.

The institute campus is fully wi-fi with 18 mbps leased line having 24 hours internet access. The centrally air conditioned central computer centre and labs are equipped with 500 computers with latest configuration and licensed software. The institute has independent Training and Placement cell which caters to the needs of the students' training & help them in getting placed in industry. On its lush green, pollution-free campus, it has well designed and graciously built separate hostels for boys and girls having capacity for 350 boys and 150 girls respectively with all modern facilities. The institute offers an inspiring learning environment, which transforms our bright young scholars into talented, creative and disciplined professionals.

About the Conference

In this competitive market scenario, the Information technology has emerged as the most vital part for emerging businesses. Almost all processes starting from Manufacturing the products to marketing/selling to the final customer are more dependent on the Information Technology. Even after selling the after sales service and maintaining client/customer relations seems possible only with the entry of Information Technology. Employees can work efficiently with the usage of IT. Customers always expect the best services at the competitive price. The advent of new service providers due to usage of IT has brought all the existing domestic players on their toes. This conference will act as a common platform for discussing strategies proposed and discussions for the role of IT in engineering and management.

This national conference would try to fill a void between Academics and real market environment by providing an open platform to Top and Middle Level Management Practitioners, Academicians, Researchers and Students. It will examine regional and national 'Best Practices' towards achieving the excellence in the areas of engineering and management.

To discuss the action plan on the ways to bridge out the gap between existing services and products portfolio and the actual need of the users as per their profile. In today's market scenario, companies can't commit a mistake by assuming that the customer can be given anything and everything to use. This conference will attract scholars and experts from diverse areas and will help discuss the issues and prospects on the same.

Author Guidelines

ABSTRACT: An abstract should not be more than 150 words mentioning clearly the Objective, Research Approach/ Methodology, Findings and Conclusion. Full name, Address, Email and Contact details of each author should be sent along with the abstract.

FORMAT: End notes: Place only key references at the end of the manuscript following the endnotes. Arrange the reference list in alphabetical order of author's surnames, and chronologically for each author where more than one work by that author is cited. The author's surname is placed first, followed by initials, followed by the year and details of publication. The name of the publication (usually a book or journal) should appear in Italics.

MANUSCRIPT: Full paper should be of up to 2,500 words including abstract (A-4 size pages, typed 1.5 space and 12-point font). Limited numbers (up to 5) of pictures/ tables/graphs can be included. Manuscripts must be submitted with the cover page bearing only the Title of the paper, Authors' name, Designation, Official addresses & Phone/Fax numbers.

COPYRIGHT: All author/s need to send duly filled up and signed copyright form along with the registration form and fees. Copyright for publication of all accepted papers will be retained by MIMIT.

Call for Papers

Academicians, Research scholars, Industry representatives and students of various disciplines are invited to submit research papers on the main theme in the context of role of Information Technology in various disciplines, processes and applications in the areas of Management, Engineering, Operations and Information Technology. Contributions may focus on (but may not be limited to) the following:

Areas related to Management

- Business Information Systems, E-commerce and E-Banking, E-Business.
- E-Security, E-Governance – Challenges & Opportunities.
- Software Project Management Practices.
- Market Expansion through Social Networking.
- ERP (Enterprise Resource Planning).
- Software Computing Technology for Business Management.
- E-enterprise & Next Generation Computing.
- E-Business/E-Commerce Management.
- Peer-to-peer, grid, and other open distributed systems.
- Business-to-business e-commerce and Business-to-consumer e-commerce.
- Economics of the Internet and information goods.
- E-government, policy and law.
- Logistics and Supply Chain Management.
- Intellectual property & Digital Rights Management.
- Mobile and pervasive commerce.
- Multiagent systems & electronic markets.
- Business Intelligence from Web data.
- Social networks and viral marketing.

Engineering & Information Technology

- Role of IT at various Engg. Platforms.
- In developing Engg. models.
- Role of IT in Engg. Applications.
- Role of IT in Engg. Designs (Including CAD).
- Role of IT in manufacturing (Including CAM).
- Computational Optimization.
- IT in various Engg. processes.
- IT based Controlling Techniques.
- Workflows and Transactions in Engineering processes.
- Role of IT in Technology Innovation.
- Wireless Communications.

Areas related to Information Technology

- Cryptography & Information Security.
- Cloud Computing.
- Software Engineering and Industry Challenges.
- Computer Applications in Healthcare, Management, Education.
- Information Retrieval and Knowledge Management.
- Internet and Web Services.
- Role of ICT in Communication.
- Ethical and Social Issues in IT.
- Wireless and Mobile Technologies & communication.
- Free software, Open Source Technologies in E-Commerce/ Business/ Services.
- Database Technology and Data Warehousing.
- Human Computer Interaction.
- Pattern Recognition, Image and Signal Processing.
- Internet and Web Applications.
- Artificial Intelligence and Machine Learning.
- IT Education and Society.
- IT and IS Security.
- Web Technology and Management.
- Data & Knowledge Engineering for E-Business.
- E-Commerce Models, Applications and Technologies.
- Service Oriented Computing for E-Business.

Other papers are also invited related to the themes.

Accommodation

Accommodation can be arranged for delegates on a first cum first serve basis in nearby hotels / Institute hostel provided a confirmation is received before 28th February 2015. For delegates, registration fee include conference kit, tea and working lunch. Accommodation can be arranged on extra payment if confirmation is received before 28thFebruary 2015.

The Institute can arrange with nearby hotels/ guesthouse/clubs where accommodation would range between ₹ 1000 – ₹ 3000 per day.

The complete paper along with registration fees should reach to Conference Director at deanmimit@gmail.com as per the schedule mention below.

Important Deadlines

SUBMISSION	LAST DATE
Abstract	January 30, 2015
Intimation of Acceptance	February 07, 2015
Full Paper	February 22, 2015

Registration Fees

CATEGORY	FEES
Corporate/Industry	₹ 1500/-
Academicians/Research Scholars	₹ 1000/-
Students	₹ 500/-

Note: Co-authors desirous of certification and/or participation are required to pay the full registration fees.

International Advisory Board

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